



SATIA
INDUSTRIES
LIMITED

An ISO 9001, 14001 & 45001 company
CIN : L21012PB1980PLC004329

Manufacturer of Quality
Writing, Printing & Speciality
Paper with ECO MARK
GST IN : 03AACC57233A1ZZ
www.satiagroup.com

IS 1848



SIL/CS

Date: 24.05.2025

The Manager Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai-400001	The Manager, Listing Department, National Stock Exchange of India Ltd, Exchange Plaza, Plot No. C/1, G- Block, Bandra Kurla Complex, Bandra (East), Mumbai-400051
Scrip Code: 539201	Symbol: SATIA

Dear Sir/Madam,

Sub: Submission of Investor Presentation

Pursuant to Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015. Please find enclosed herewith Investor Presentation.

You are requested to kindly take the same on record.

Thanking you

Yours faithfully,

For Satia Industries Limited

RAKESH
KUMAR
DHURIA
(Rakesh Kumar Dhuria)
Company Secretary

Digitally signed by
RAKESH KUMAR DHURIA
Date: 2025.05.24
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SATIA INDUSTRIES LIMITED
AN ISO 9001, 14001 & 45001 COMPANY

Satia Industries Limited

Investor Presentation May 2025





Safe Harbor



Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Satia Industries Ltd. will not be responsible for any action based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

Company Overview

Satia Industries Limited (SIL), located in the District of Muktsar, Punjab, was **incorporated by Dr. Ajay Satia** and commenced its operations in **1984**.

SIL supplies its production to the open market through a pan-India network of **100+ dealers** and also caters to institutional customers, supported by three branch offices located in Delhi, Chandigarh, and Jaipur. The company has a total employee strength of over 2,600.

SIL has more than **600 acres of eucalyptus plantations**. Besides, under Project Green, we distributed 1 lac Eucalyptus saplings to farmers for plantation over thousands of acres under our Social Forestry Initiative.

Vision

‘To become a leader in its segment with excellence in all-round performance creating value for all stakeholders of the company, society and the economy.’



Mission

‘To sustain growth with technological upgradation and innovation continuously for achieving cost competitiveness with sustained profitability, excellence in quality and win customer satisfaction and loyalty.’

SIL is one of India’s **leading Writing and Printing paper manufacturers**, with a completely integrated manufacturing setup with 4 paper machines, 100% in-house power generation, chemical recovery plant and one of the best effluent treatment facilities in the nation.

In FY22, the company added a **4th state of the art paper machinery** to its production facilities with a capacity of 100,000 MTPA. With a **diverse Capex program** to modernize and scale up its capacities, SIL now has a total installed capacity of over 2,00,000 MTPA.

Core Leadership Team



Dr. Ajay Satia
Chairman & MD

Dr. Satia is an MBBS. He was the pioneer in setting up this integrated paper mill. Dr. Satia has a passion for work, flair for technology and possesses unparalleled enterprising spirit for expansion and modernization.



Mr. Chirag Satia
Executive Director

He has been the driving force behind new initiatives since he joined in 2015 and looks after Finance, Accounts and Commercial Operations. His enterprising spirit and visionary outlook have added new energy to the workforce.



Mr. RK Bhandari
Joint MD

Mr. Bhandari is an MBA with extensive experience in marketing. He has been instrumental in the formulation and execution of SIL's core business strategies for the past 39 years. Additionally, he has fostered strong industry relationships and driven continuous improvement initiatives.



Mr. Rachit Nagpal
CFO

Mr. Nagpal is a Chartered Accountant by profession and has more than 13 years of experience. He handles treasury management, financial reporting, tax compliances, project financing and budgeting in the Company.



Mr. Hardev Singh
Director (Technical)

Mr. Hardev Singh has a rich experience of 38 years. He is key pillar in the company for technical aspects. He has been instrumental in installation of all projects in the company.

Leadership Reflections



Mr. Chirag Satia
Executive Director

*“During **FY25**, the **Indian paper industry** faced **notable challenges**, particularly the impact of elevated paper imports on our sales and overall margins. Despite this external pressure, Satia Industries successfully **maintained stable volumes**, a testament to our strong distribution network and institutional ties.*

*We anticipate a **rebound in margins in FY26** as pricing pressures subside and raw material costs stabilize. Our key strategic investments, including the **PM3 capacity expansion** and the **new recovery boiler for enhanced energy efficiency**, are critical steps that will **position us for robust growth in FY27**. Backed by a healthy order book and a strong balance sheet, we are dedicated to **maximizing stakeholder value** for the long term.*

Journey and Milestones

1980-2000



- **1980**
Incorporation of Satia Industries
- **1984**
Started production With Paper Machine-1; capacity 4,950 MTPA
- **1989**
Second Paper Machine-2 installed
- **1993**
Production Crossed 10,000 MTPA
- **1998**
Installed Paper Machine-3

2000-2015



- **2002-03**
Power co-generation plant (5 MW) installed/ 150 TPD continue digester
- **2006**
 - CRP and power plant 5 MW TG Installed
 - 220 MT agro Pulp mill (unbleached and bleached plant)
- **2011-12**
 - Increased power plant to 23.30 MW.
- **2014-15**
 - 200 TPD continue digester
 - Capacity of Chemical Recovery Plant was enhanced

2015-2019



- **2015-16**
Listing of SIL's Equity Shares on BSE in September 2015
- **2016-17**
 - Additional Power generation of 10.45 MW and New Solar plant of 2.29 MW.
- **2017-2018**
 - 120 TPD Wood pulp Mill
 - Added Solar Capacity of 3.25 MW.
- **2018-19**
 - Increased PM2 Speed from 400-650 MPM
- **2018-19**
PM-1 speed increased upgrading from 500 to 700 MPM

2019-2021



- **2019-20**
 - Recorded Highest Production of 1,33,191 MT and the capacity of CRP plant increased from 400-650 TPD.
 - Listing of SIL's Equity Shares on NSE in July 2019
- **2020-21**
 - Installation of Multifuel Boiler (cost saving of approx. INR 250 Mn per year)
 - 14 MW turbine
 - Machinery procured for Table Cutlery Segment

2021-2025



- **2021-22**
 - Commencement of Commercial Production from Paper Machine 4 with capacity of 1,00,000 tons.
 - Enhancement of Pulping Capacity to 150 TPD
- **2023-24**
 - Completed the expansion of 75 TPH multi fuel boiler unit

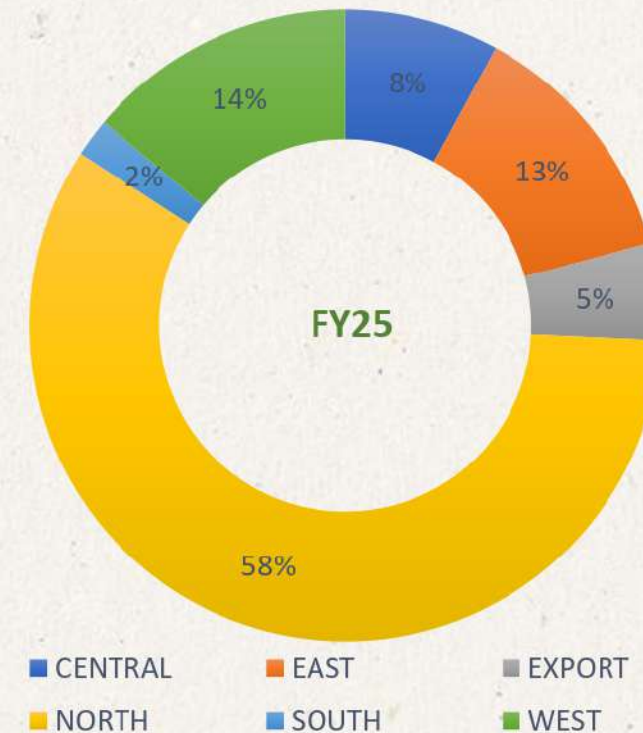
Strategic and Sustainable Revenue Model



Open market supplies

- SIL supplies retail traders through its strong Pan- India distribution network with 100+ dealers and three branch offices in Delhi, Chandigarh & Jaipur.
- Out of total sales from Open Market Supplies, -5-10% of sale comes from Rajasthan and Delhi in a Direct sale, to end users, and facilitated by the SIL's employees.
- A variety of paper grades are manufactured for this vertical ,i.e. exercise book paper, Snow white paper, SS Maplitho paper, Ledger paper, Copier paper, Colour printing paper etc.
- SIL has unique strength supplying watermark paper on three of its paper machines

Region-Wise Sales





Key Highlights Q4FY25



Recent **Developments**



Leveraging our strong distribution network, we have a healthy order book over one month in hand.



Repaid debt of Rs 1,340 million during FY25.

Key Performance Indicators

Volume (MT)



Income (INR Mn)



EBITDA (INR Mn)



PAT (INR Mn)



EPS (INR)



Net Debt:Equity (x)



Profit and Loss Highlights

Particulars (INR Mn)	Q4FY25	Q3FY25	QoQ	Q4FY24	YoY	FY25	FY24	YoY
Revenue from Operations	3,967	3,758	6%	4,306	-8%	15,120	17,208	-12%
Other Income	73	60	21%	84	-14%	192	154	25%
Total Income	4,040	3,818	6%	4,390	-8%	15,312	17,361	-12%
Expenses								
Cost of goods sold	1,928	1,911	1%	1,896	2%	7,099	7,375	-4%
Employee Benefit Expenses	275	297	-8%	320	-14%	1,138	1,118	2%
Finance Cost	64	62	3%	73	-12%	256	300	-15%
Depreciation & Amortisation	392	400	-2%	471	-17%	1,574	1,514	4%
Other Expenses	1,149	1,020	13%	1,182	-3%	4,179	4,528	-8%
Total Expenses	3,808	3,691	3%	3,942	-3%	14,248	14,835	-4%
Profit before Tax	232	128	82%	448	-48%	1,064	2,527	-58%
Total tax	-123	-70		54		-121	415	
Profit for the period	354	198	79%	394	-10%	1,186	2,112	-44%
Earnings per share (not annualised)								
Basic and Diluted	3.54	1.98		3.94		11.9	21.1	



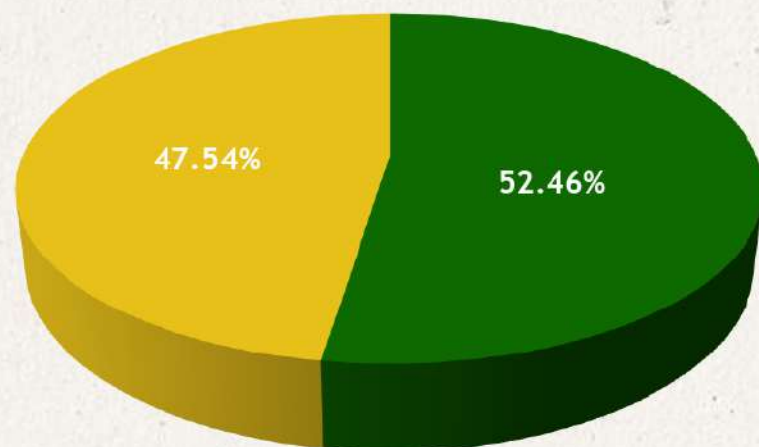
Balance Sheet Highlights

ASSETS	FY24	FY25
Fixed Assets		
Tangible Assets	8,365	7,337
Right of Use Assets	167	155
Intangible Assets	18	14
Capital Work in Progress	161	994
Total Fixed Assets	8,711	8,500
Non-Current Investment & Other Financial Assets	7	432
Deferred Tax & Other Tax Assets	367	675
Other Non-Current Assets	541	531
Total Non-Current Assets	915	1,639
Current Assets		
Inventories	1,748	1,568
Biological Assets other than bearer plants	473	480
Trade Receivable	1,636	1,211
Cash & Cash Equivalent	3	36
Bank Balances	203	766
Other Financial Assets	26	14
Current Tax Assets	0	0
Other Current Assets	329	238
Total Current Assets	4,418	4,312
Total Assets	14,045	14,451

LIABILITIES	FY24	FY25
Shareholders Fund		
Share Capital	100	100
Reserves and Surplus	9,223	10,387
Total Shareholders Fund	9,323	10,487
Non Current Liabilities		
Long Term Borrowings	1,555	1,381
Other Financial Liabilities	136	123
Other Long Term Liabilities	348	317
Long Term Provision	124	145
Deferred Tax Liabilities	1	1
Total Non Current Liability	2,165	1,968
Current Liabilities		
Short Term Borrowings	1,451	886
Trade Payable	641	750
Lease Liability	49	47
Other Current Liabilities	128	61
Other Financial Liabilities	227	217
Short Term Provision	13	14
Current Tax Liabilities	49	21
Total Current Liabilities	2,557	1,996
Total Liabilities	14,045	14,451

Shareholding Information

Shareholding as of 31st March 2025



■ Promoters & Promoters Group ■ Public



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Thank You

*For further information on the Company,
please visit www.satiagroup.com*



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Building a better
working world

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